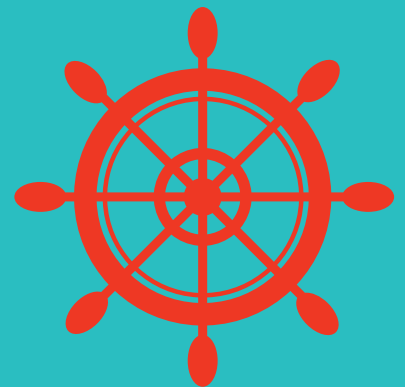




**AFFORDABLE HOUSING:
NAVIGATING THE HEADWINDS & UNCERTAINTIES**



**2016 APA
ANNUAL
MEETING**

**NOVEMBER 5-8, 2016
BONITA SPRINGS, FLORIDA**



NAVIGATE TO APA'S 2016 ANNUAL MEETING

Join APA member manufacturers, EWTA members and suppliers to the industry as we sail into the uncertain waters of the housing market. At the Association's 2016 Annual Meeting, we'll navigate our way through the challenges and opportunities that today's market presents for the wood products industry. Our able crew of guest speakers, panelists, and roundtable discussion leaders will keep us on course with lively programs and discussions. Register today for the APA Annual Meeting in Bonita Springs, Florida!

**2016 APA ANNUAL MEETING ■ NOVEMBER 5-8, 2016
HYATT REGENCY COCONUT POINT RESORT & SPA ■ BONITA SPRINGS, FLORIDA**

GENERAL SESSION & ROUNDTABLES

GENERAL SESSION

MONDAY, NOV. 7

Keynote: The Outlook for Affordable Housing

Panel Discussion: APA Board Trustee Mike Dawson will moderate a panel discussion with a high-level representative from the Leading Builders of America, representing the big builder's perspective, and Bethany McLean, author and columnist for *Forbes*, representing the financial perspective. The panelists will discuss a number of factors that are impacting the affordability of single-family home ownership. They will review the state of home affordability today, discuss the outlook for the next five years, and consider how the affordability of single-family homes is impacting the multifamily market.

Guest Speaker: Bethany McLean

Bethany McLean graduated from Williams College in 1992 with a double major in math and English. She has worked as an investment banking analyst at Goldman Sachs, a reporter and editor-at-large for *Fortune* magazine, as contributing editor for *Vanity Fair* magazine, a columnist for Reuters and a contributor to CNBC. Her 2001 piece, "Is Enron Overpriced?" was one of the first skeptical articles about Enron, and after the company collapsed into bankruptcy, she co-authored the "Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron" with her *Fortune* colleague Peter Elkind. She returned to *Forbes* in 2014 and is a columnist for their website, *Forbes.com*. Bethany's latest book, *Shaky Ground: The Strange Saga of the U.S. Mortgage Giants*, was released in 2015.



BETHANY MCLEAN

Leading Builders of America

Leading Builders of America (LBA) represents many of the largest homebuilding companies in North America. The organization was formed in 2009 with a mission of preserving home affordability for American families. LBA engages in public policy dialog at the federal and state levels and is actively engaged in issues that have the potential to impact home affordability. LBA member companies build across the residential spectrum from first-time and move-up to luxury and active-adult housing. Urban multifamily markets are also represented. In each of these segments, LBA members are leaders in construction quality, energy efficiency, design and the efficient use of land.

The General Session will also include the "State of the Industry" and the "State of the Association" addresses.



GENERAL SESSION & ROUNDTABLES

ROUNDTABLE DISCUSSION

MONDAY, NOV. 7

Outlook for Affordable Housing

In a follow-up to the general session, our panelists will respond to additional questions and lead a conversation on the outlook for affordable housing.

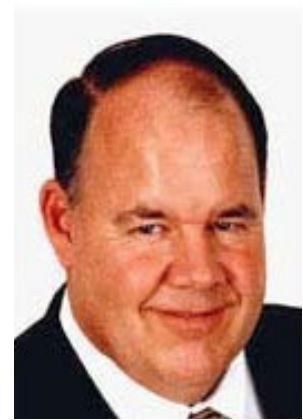
SPECIAL PRESENTATION

MONDAY, NOV. 7

Would You Watch Out for My Safety?®

Approaching Others in a Positive and Comfortable Way!

Join the attendees of the Safety and Health Workshop for a special presentation by John Drebinger, Jr. He will show you how to help your people reduce costs, increase profits and build a stronger safety culture that prevents injuries. John gives people the “why” and “how” of working safely and the benefits of bringing that same safety mindset home with them. Take home skills to have an effective safety meeting and learn how to help the more seasoned workforce understand the vital role they play in helping the “new guy” work safely.



JOHN DREBINGER, JR.

APA SAFETY AND HEALTH WORKSHOP

MONDAY, NOV. 7, 10:30 AM – 5 PM

Mill safety and occupational health is everyone’s priority. But how is it actually achieved? Organized by the APA Safety and Health Advisory Committee (SHAC), the workshop will be an idea- and information-sharing forum designed to generate discussion of practical techniques and concepts for improving mill safety programs and performance records. Scheduled speakers include Greg Ellisor, Weyerhaeuser; Terry Evans, Boise Cascade Company; and others to be announced. Participants are also invited to attend the Chairman’s Safety and Health Awards Recognition Dinner.



GENERAL SESSION & ROUNDTABLES

ROUNDTABLE DISCUSSION

MONDAY, NOV. 7

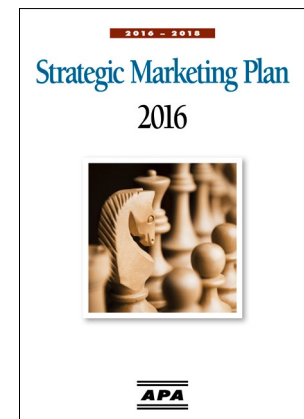
“Workforce Solutions for Wood Products Manufacturers: Bridging the Skilled Labor Gap”

The Manufacturing Institute of the National Association of Manufacturers (NAM) will lead a discussion on how manufacturers can address the skilled labor gap and put programs in place to attract younger generations to the industry. NAM reports that 84 percent of executives surveyed agree there is a talent shortage in U.S. manufacturing, and six out ten open skilled production positions are unfilled due to the talent shortage. Hear about the opportunity to increase interest in manufacturing careers and close the skilled labor gap.

MARKETING ADVISORY COMMITTEE

MONDAY, NOV. 7

The Marketing Advisory Committee meeting will include updates on the year’s activities, and plans for the 2017 marketing program. APA Market Research Director Joe Elling will present his latest market forecast.





REGISTRATION

DON'T MISS THE BOAT! REGISTER TODAY

It's easy to register for the annual meeting online. The registration deadline is October 5, 2016. Registration fees are \$545 for APA members, Info Fair exhibitors and Engineered Wood Technology Association members. The nonmember fee is \$795 per person. The registration fee for spouses is \$215.

Registration fees cover all meeting functions, including the receptions on Saturday, Sunday, and Monday, and all meals on Monday. The golf and tennis tournaments, Cripple Coot Shoot and spouses' tour are not included in the registration fee. If you plan to participate, please sign up for these special events on the registration form.

When registering online, fees are payable only with a credit card. Full refunds will be made for cancellations received by October 14, 2016, less a \$25 processing fee. For registrations received after October 5, the fees are \$575 for members and \$895 for nonmembers.

[Annual Meeting Registration Form](#)

Optional mail-in registration

If you prefer to print and mail your APA Annual Meeting registration form, [download the registration PDF](#) and send the completed form, along with your payment, to APA. Your payment by check is your meeting confirmation and payment must be received with the registration form. There will be no post-meeting billing.

We look forward to seeing you at the APA Annual Meeting.



DESTINATION

DROP ANCHOR IN BONITA SPRINGS, FLORIDA

The Hyatt Regency Coconut Point Resort & Spa is centrally located between Fort Myers and Naples, Florida, in the upscale community of Bonita Springs. With stunning views of the Gulf Coast, the resort offers casual elegance and southern-style hospitality. Located on 26 lush, tropical acres overlooking Estero Bay and the Gulf of Mexico, the resort invites recreation and relaxation. Honored with Florida Green Lodging's Three Palm eco-friendly certification, the resort and spa facilities include the Stillwater spa, beach access, golf course and club, spectacular waterfalls and swimming pools, fitness center, tennis courts, and bicycle and kayak rentals.

What to Pack

Business casual and resort attire is recommended for all events. Daytime temperatures in Bonita Springs in November average between 60–82 F.

HOTEL RESERVATIONS

APA has reserved two blocks of rooms at a rate of \$229 per night. To make reservations either click on the appropriate link below or dial direct.

APA Members and guests:

Make your [reservations online](#), or call (888) 421-1442 and state that you are with the APA group.

EWTA Members and guests

Make your [reservations online](#), or call (888) 421-1442 and state that you are with the EWTA group.

DESTINATION

GETTING TO BONITA SPRINGS

The Hyatt Regency Coconut Point Resort is 20 minutes from Southwest Florida International Airport (RSW) in Fort Myers, one hour and 50 minutes from Fort Lauderdale, and 2-1/2 hours from Tampa International Airport.

From Southwest Florida International Airport (RSW)

Follow Terminal Access Road (East) to the intersection of Ben Hill Griffin Parkway / Treeline Avenue Extension. Turn left onto Ben Hill Griffin Parkway, and follow to Corkscrew Road (approx. 7 miles). At Corkscrew Road, turn right and follow West to South Tamiami Trail (US 41) (approximately 3-1/2 miles). Turn left onto South Tamiami Trail and follow for approximately 2 miles to Coconut Road. Turn right at Coconut Road, where you'll find the resort at the end of the street.

Transportation To / From RSW and Hyatt Regency Coconut Point Resort & Spa

- **Naples Transportation & Tours:** Offers town cars, limousines and multi-passenger vehicles with drivers. Advance reservations are necessary. Please call (239) 390-4223, (800) 592-0848, or visit their desk in the RSW airport hotel. Receive a 14% discount by reserving online through the link provided above. Service provided between Fort Myers, Fort Lauderdale, Miami, and Tampa airports.
- **LP Transportation:** Book LP Transportation for your local transportation needs to area attractions, off site excursions, events, airport transportation. Call LP Transportation at (239) 948-8002 or email info@golptransport.com
- **Taxi:** Available outside the airport terminals. Fares from the airport are determined by preset zones for up to three passengers. Additional passengers are \$10.00 each.
- **Enterprise Rent a Car:** Hyatt Regency Coconut Point guests receive special pricing when renting with Enterprise.

Valet Parking: \$25 per day with in/out privileges

Self-Parking: Complimentary for guests





SPECIAL EVENTS

MIKE ST. JOHN MEMORIAL GOLF TOURNAMENT SUNDAY, NOV. 6, 8 A.M. SHOTGUN

Sponsored by Willamette Valley Company, Arclin, Hexion, Inc., Raute, USNR, Ventek, Inc. and Westmill Industries USA Corp.

APA's annual golf tournament will take place at the Hyatt's Raptor Bay Golf Club. Designed by golf legend Raymond Floyd, the course was certified as the first resort Audubon International Gold Signature Sanctuary in the world. Working closely with the Audubon International, Raptor Bay has made a commitment to environmental stewardship and sustainable practices. The tournament will be a scramble format with tee-off at 8 am on Sunday, Nov. 6. You may make up your own foursome, or APA will assign you to one. Prizes will be awarded to teams on a gross or net basis. The tournament fee is \$190 per person. Club rental is an additional \$65 per person. To register, please fill out the golf portion of the APA registration form.



SPECIAL EVENTS



CRIPPLE COOT SHOOT

SUNDAY, NOV. 6, 8 A.M.

Sponsored by BASF, Evergreen Engineering, Inc., Georgia-Pacific Chemicals, LLC, SonicAire, Stratachem Solutions Group LP, USNR, and Ventek Inc.

Gulf Coast Clays at Port of the Islands, Naples, FL

Join us for a friendly morning of shooting and competition surrounded by the Everglades National Park and the Fakahatchee Strand State Preserve. Depart the hotel at 8 am and travel to Naples, Florida. The \$130 registration fee includes gun rental, 100 targets and shells. Transportation and lunch provided courtesy of event sponsors. If you are bringing your own gun, check TSA regulations and your airline regarding shotgun carriage policies. To register, please fill out the Cripple Coot Shoot portion of the APA meeting registration form.



OLE SORENSEN MEMORIAL TENNIS TOURNAMENT

SUNDAY, NOV. 6, 10:30 A.M. – 12:30 P.M.

Sponsored by Flamex, Inc.

APA's informal tournament will be held at Hyatt's Raptor Bay Golf Club Tennis Courts. The mixed doubles, round-robin tournament begins at 10:30 am Sunday, Nov. 6. Registration fee is \$30 per person. To register, please fill out the tennis portion of the APA registration form.

SPOUSES' PROGRAM

MONDAY, NOV. 7

Registration fee: \$149

"Lunch and Cruise in the Ten Thousand Islands of the Everglades"

The Ten Thousand Island cruise goes through the saltwater portion of the Everglades National Park and Forest. The tour is fully narrated by a naturalist as we weave through one of the world's largest mangrove forests. Often seen are manatees, bald eagles, ospreys, roseate spoonbills, and dolphins. Lunch is included in the day's program.



SPA SERVICES

The Stillwater Spa and Salon is a world-class spa with over 19,000 square feet on two levels including 18 treatment rooms, Watsu pool, steam and sauna and full service salon.

AGENDA

SATURDAY, NOVEMBER 5TH

8 am – 5 pm APA Registration Desk Open

10:30 am – Noon EWTA Adhesives and Technical Subcommittee

11 am – 1 pm International Market Subcommittee

12:30 – 2:30 pm Glulam Management Committee

2 – 2:30 pm Info Fair Exhibitor Meeting

3 - 4 pm EWTA Advisory Committee

3 – 5 pm I-Joist Management Committee

4 – 5:30 pm Industrial Market Subcommittee

4:30 – 5:30 pm Chairman's Reception (*Invitation only*)

5:30 – 7 pm EWTA Reception

SUNDAY, NOVEMBER 6TH

8 am – 1 pm Golf Tournament

8 am – 2 pm Cripple Coot Shoot

10:30 am – 12:30 pm Tennis Tournament

11 am – 5 pm APA Registration Desk open

3 – 5 pm Nonresidential Market Subcommittee

5 – 7:30 pm Info Fair and Reception

Note: Subcommittees and committee meetings are closed, for attendance by APA members only



AGENDA

MONDAY, NOVEMBER 7TH

7 – 8:30 am Buffet Breakfast

8 am – 5 pm Registration Desk Open

8:30 – 10:15 am General Session
Panel Discussion: Affordable Housing
Navigating the Headwinds & Uncertainties

9:30 am – 3:30 pm Spouses' Program

10:30 – 11:30 am Roundtable Discussion:
Outlook for Affordable Housing

10:30 – 11:30 am Special Presentation:
Would You Watch Out for My Safety?®

10:30 – Noon Residential Market Subcommittee

10:30 am – 5 pm Safety & Health Workshop

Noon – 1:30 pm Buffet lunch and Info Fair

1 – 1:45 pm Roundtable Discussion:
*"Workforce Solutions for Wood Products Manufacturers:
Bridging the Skilled Labor Gap"*

2 – 4:30 pm Marketing Advisory Committee

5:30 – 7 pm Info Fair and Reception

7 pm Chairman's Dinner and Safety Awards Recognition

TUESDAY, NOVEMBER 8TH

6:30 am Board of Trustees Breakfast

7:30 – 11 am APA Board of Trustees

Note: Subcommittees and committee meetings are closed, for attendance by APA members only



Sponsored by the Engineered Wood Technology Association, the Info Fair is a product and services exposition featuring equipment manufacturers, product suppliers and service providers. The exhibition will be open during the receptions Sunday and Monday, and Monday lunch.



2016 EWTA INFO FAIR SPONSORS

PLATINUM

Bruks Rockwood
Chem-Trend LP
CMA engineering Inc.
COSTA Sanders LLC
Huntsman Polyurethanes
SASCO Chemical Group, Inc.
Stratachem Solutions Group LP
Sweed Machinery, Inc.
USNR
Veneer Services, LLC
Westmill Industries USA Corp.

GOLD

Argos Solutions AS
Ashland
BASF - We create chemistry
Brunette Machinery Company Inc.
Henkel
Hexion, Inc.
Kimwood Corporation
Matthews Marking Systems
Meinan Machinery Works, Inc./
Merritt Machinery
Raute
Samuel Strapping Systems
Signode Packaging Systems
Spraying Systems Co.
Tebulo NA Ltd.
Ventek, Inc.
Willamette Valley Company
WPS Industries & Eagle Project Services, LLC

SILVER

AkzoNobel Wood Adhesives
ALTEC Integrated Solutions Ltd.
Arclin - Performance Applied
Babcock & Wilcox MEGTEC
Baumer Inspection GmbH
Connexus Industries, Inc.
Electronic Wood Systems, N.A.
Evergreen Engineering, Inc.
Flamex, Inc.
Georgia-Pacific Chemicals LLC
Grenzebach Corporation
H.B. Fuller
Hunt, Guillot & Associates LLC
IMAL – PAL Group
IMEAS Inc.
Kadant Carmanah Design
Metriguard
Pacific Fluid Systems/
Division of HAWE Hydraulics
Panel Machinery & Controls, LLC
Panel World Magazine/
Hatton-Brown Publishers, Inc.
Process Combustion Corporation
REA JET
Siempelkamp LP
SonicAire
Spar-Tek Industries
Steinemann Technology USA, Inc.
Wanhua Chemical (America) Co., Ltd.
Wood-Based Composites Center